



Youth Together Under One Voice

CONSULTANCY TO DEVELOP A STRATEGIC PLAN FOR YSO CONSORTIUM 2022 - 2026

1. Background

The **Youth Serving Organizations** Consortium is a network of youth groups, youth focused and youth serving organizations working both nationally and at community level. The consortium seeks to unify the diverse youth voices through strategic collaboration and partnerships with different stakeholders to ensure meaningful and inclusive youth participation in development processes. Our slogan, "Youth Together Under One Voice" is the consortium's vision. The consortium is currently made up of 21 organizations namely Africa Youth Trust, Badili Africa, Center for Adolescents, Dada Power, Elgon Young Professionals (EYP), Emerging Leaders Foundation, Footprints for Change, FASCOBI, Global Platforms Kenya, HAKI AFRICA, PAWA254, Kenya Institute of Puppets, Run to Serve, Siasa Place, Tribeless Youth, VSO Jitolee, Winam Grassroots, WOVOP, YASA, Youth Alive! Kenya and Y-ACT.

2. Objective

The overall objective of this consultancy is to develop a five-year Strategic Plan (2022 – 2026) to support YSO consortium members and partners to fulfill their mandate. The Consultant shall also develop a resource mobilization plan.

3. Scope of Work

The scope of work for the consultant will include the following:

- A review of existing articles and memorandum of association, approaches and other relevant documents
- Review the vision and mission and provide recommendations where necessary;
- Undertake a situational analysis of YSO operations through a SWOT, PESTEL and other relevant analysis tools;
- Through a consultative process and application of an appropriate tool of analysis, identify focus areas and develop strategic objectives and key result areas for the same;
- Review new programming for 2022-2026 to inform new strategic plan;
- Propose a strategy for achieving the strategic objectives and key results for 2022-2026;
- Development, validation, finalization and costing of the strategic plan 2022-2026 including a log frame and detailed annual implementation plan for 2022-2026 with general activities for 2022-2026;
- Develop a results framework and a resource mobilization plan for the plan period

4. Deliverable Outputs

Based on the above, the Consultant shall prepare and complete the five-year strategic plan. These shall entail, among other things the following:

- The Consultant shall, at the onset of the planning process, identify all stakeholders having a direct and indirect interest in the strategic plan. Listing people, groups and institutions that influence the work of the consortium. All stakeholders allowed to make inputs into the Strategic plan and promote ownership of the strategic plan.

- Clarification of mission and values, and members roles and responsibilities
- External environment assessment.
- Internal environment assessment of the stakeholders/SWOT analysis
- Analyze the target audiences and how to reach them.
- Establish specific objectives for the resource mobilization plan
- Produce a five-year strategy to deliver with clear deliverables, milestones
- Develop a resource mobilization strategy to implement the Strategic plan
- Present the draft strategic plan to stakeholders to validate

5. Duration of Assignment

This assignment is expected to be carried out for a period of 30 work days.

6. Management of the consultancy

The contracting and management of this consultancy will be under Youth Alive! Kenya. The consultant will report directly to the conveners of the YSO consortium.

7. Qualifications of the Consultant

- Education qualification: A minimum of Master's Degree in Business Administration, Finance, Project Management, Public Policy, Finance, Human Resource, Law and/or other related postgraduate degrees or commensurate experience in lieu of an advanced degree.
- Experience: A minimum of five years in research, programming related work, community and policy development focusing on non-governmental organizations is required. **Previous experience developing strategic plans and resource mobilization strategies is a must.**
- Ability to steer high-level meetings, while providing strategic guidance;
- Display cultural, gender, religious, age sensitivity, and adaptability;
- Excellent communication and relationship-building skills.
- Experience with working with youth would be an added advantage including understanding the policies and frameworks around youth engagement

8. Application process

The application should contain the following elements:

- A cover letter stating your motivation and summarizing relevant experience;
- Narrative and financial proposal outlining your understanding of assignment, past experience, methodology and approach, work-plan and the corresponding financial proposal (maximum 20 pages)
- Updated curriculum vitae that clearly spells out qualifications and experience in relation to the assignment;
- Contacts of 3 organizations that have recently contracted the consultant to carry out a similar assignment.

Interested and qualified candidates should send applications (in English) to info@youthalivekenya.org and copy to info@siasaplace.com by close of business on Friday, 24th September 2021. Indicate on the subject line of the application email **Strategic Plan - YSO**. Youth and women with appropriate skills are encouraged to apply.

